

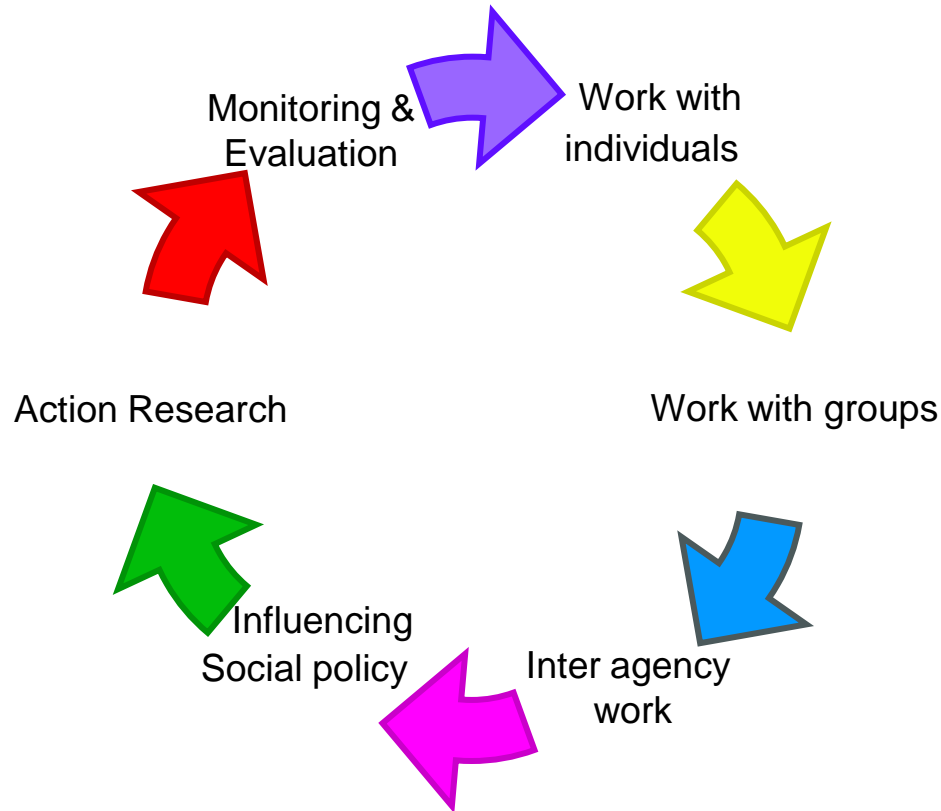
# Local Success

Barnardo's  
Marian McGuinness



# What did we do?

**READY, STEADY, GO**-A community development approach to building and measuring social capital-A WHOLE COMMUNITY APPROACH



# Why did we do it?

- The geographical area chosen was Fence Houses located within the South West of the City of Sunderland and is within the top 30% of areas identified in the IMD as having children and young people living in households on less than 60% median
- The area was of growing concern to local people, local elected members and agencies in relation to: - Drug and Substance Misuse in particular the lack of support for parents/carers and siblings of drug users, Play/Safe Play Activities for children, facilities/activities for young people to have fun.
- Improving outcomes for children and young people and their parents/carers

# What difference is it making?

An increase of 13 percent of local people taking part in training.

With 16 percent of local people stating they are now very actively involved in training.

An increase of 6 percent in activity in toddler groups and youth groups.

A 50 percent increase in all community groups working together

Increase of 41 percent in contact between participants and elected members and their MP

An increase of 22 percent of local people reported that they are involved 'a lot' in decision making.

Agencies and groups concerned with children and young people, residents and housing say they are working together better than they were.