

‘Putting it into practice’

A Beacon’s Perspective Carol Hambling



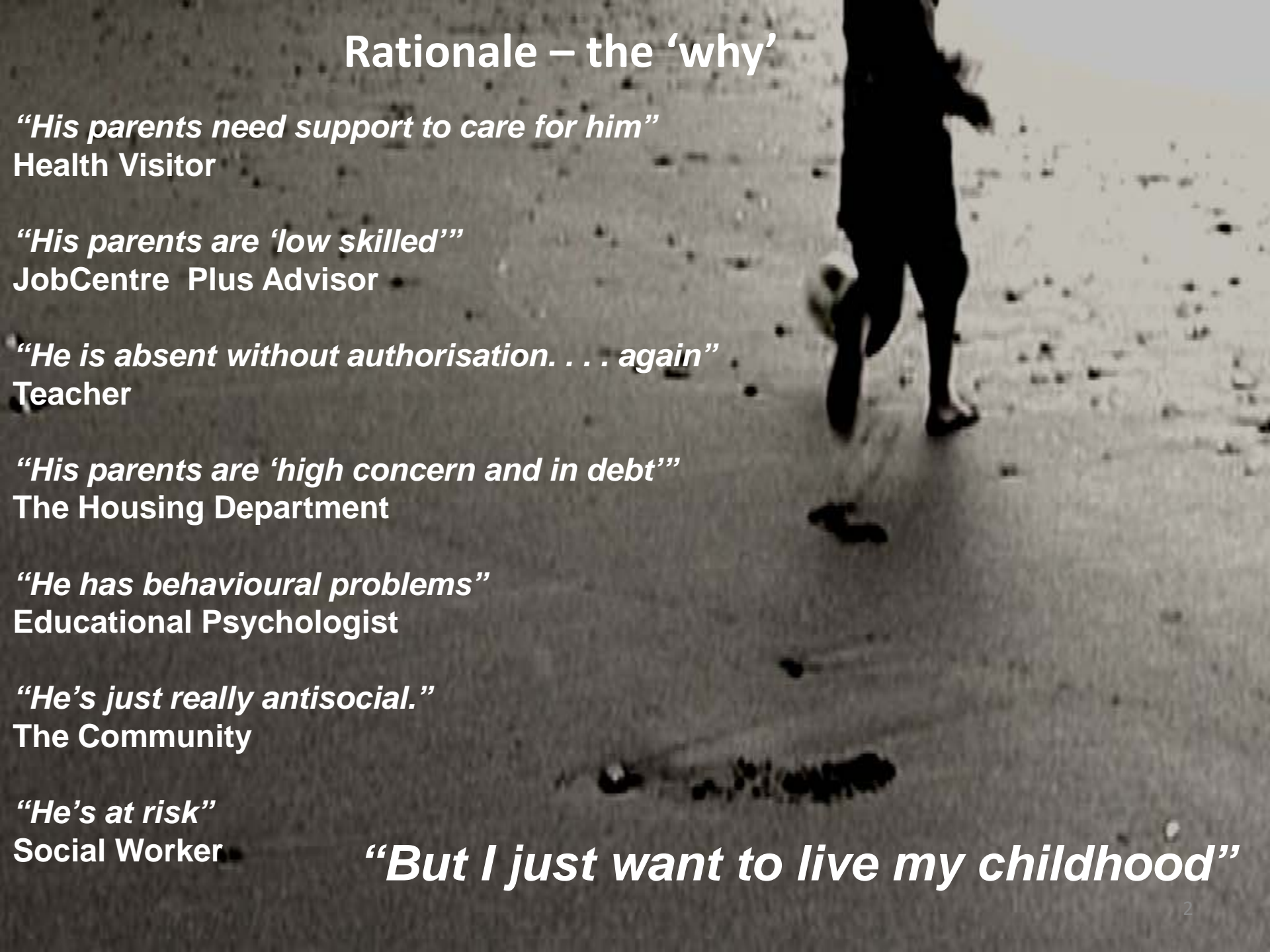
2009-2010
Preventing and tackling child poverty



social care
institute for excellence



Rationale – the ‘why’



“His parents need support to care for him”

Health Visitor

“His parents are ‘low skilled’”

JobCentre Plus Advisor

“He is absent without authorisation. . . . again”

Teacher

“His parents are ‘high concern and in debt’”

The Housing Department

“He has behavioural problems”

Educational Psychologist

“He’s just really antisocial.”

The Community

“He’s at risk”

Social Worker

“But I just want to live my childhood”

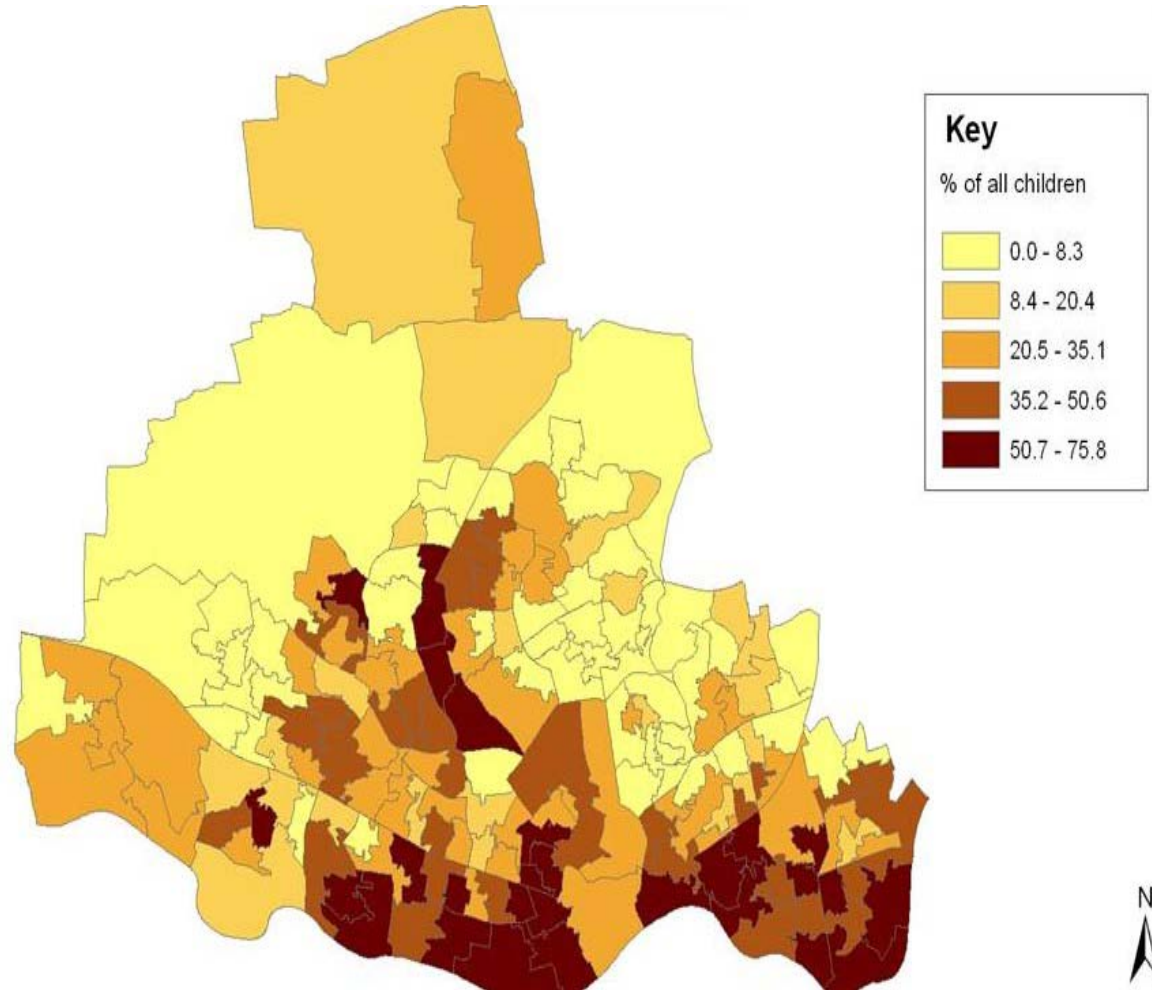
Rationale – the ‘why’

30% of children live in out of work families

One third of children live in the 10% most deprived areas nationally

10,000 children live with lone parents who are out of work

19.4% of FSM pupils 5GCSE's (with E & M) compared to 43.1% of non FSM (2008)



Percentage of children in out of work families (HMRC, Aug 2005)

Partners – the ‘who’

- Newcastle Partnership
- Leader of Council
- Children’s Services
- Economic partners
- Children and Young People
- Parents and Carers

NB: NI 116 is owned by Economy and Skills Partnership

Response – the ‘what’

Increasing Employment through Newcastle Futures

- Coordination of provision and case management delivery

Improving Financial Wellbeing

- Women only advice sessions targeted at BME community

Support to Families

- Family Intervention Projects

Regenerating Communities

- Regenerating Cowgate

Attainment and Aspirations

- Family learning in schools

Health Inequalities

- Fusion (access to leisure)

Benefits – the ‘so what’

Positive Outcomes for families

- Newcastle Futures engaged 1,206 lone parents and supported 672 into work (2007-9) and 72% still in work after 26 weeks
- £1 million in benefit gains for 500 families in 2008/9
- Warm Zone reduced fuel bills by more than £3 million/annum
- Parents obtaining accredited qualifications

Strong Partnership

- Children’s Services, JC Plus, Regeneration, Housing, Health, Newcastle Futures, Health, Voluntary Sector
- Led by Director of Children’s Services and Director of Economic Policy

Lessons learned

- Wide Partnership – find levers to engage each partner
- Effective leadership at all levels
- Use Sustainable Community Strategy and LAA process to get ownership
- Look at what you are already doing and what you could do differently
- Data Analysis – child poverty is the common factor to so many outcomes