



helps children
communicate

REGISTERED CHARITY 210031



INTEGRATION/ EARLY INTERVENTION THE WIDER CONTEXT

C4EO Training Workshop

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The Wider Context: Austerity

- Doing more with less
- Local authorities bearing the brunt
- Major NHS changes
- Restructuring across public agencies
- Localism

Children's services:

Hot policy topics:

- Safeguarding
- Attainment
- Narrowing the gap/social mobility
- Behaviour
- Early Years
- Special Educational Needs

Integration/Early Intervention

Focus on Early Years

The pluses:

- Unprecedented interest across government
- Improving knowledge base on **what works**
- Results focus
- Recognition that agencies need to pull together
- Possible new funding sources downstream

Integration/Early Intervention

Focus on Early Years

The minuses:

- Public services cuts
- Local Authorities bearing the brunt
- Restructuring
- Still not enough recognition on the importance of the **what** and the **how**

Integration/Early Intervention

Squaring the circle: the what and the how:

- Pick winners: `all children' issues
- Focus resources
- Build understanding
- Involve parents
- Skill up staff
- Fight tribalism

Integration/Early Intervention

Stoke Speaks Out

The **what**: Early language development

- The **issue**: 70 per cent start nursery with language delay in 2001
- The **response**: 20 year plan to tackle the causes of language delay

‘Make Stoke a city that communicates’

Integration/Early Intervention

Stoke Speaks Out

The how:

- Local Authority, NHS, Voluntary Sector joined forces
- Pan-agency investment in training and settings
- Working with parents
- Needs based tiered approach

Integration/Early Intervention

Stoke Speaks Out

The results:

- 2001: **70 per cent** start nursery with language delay
- 2010: **39 per cent** start nursery with language delay

And

- Improvements ...school readiness, attainment, behaviour